



# Baby Swimming Conference

No pre-requisites for attendance – conference is suitable for swimming teachers and assistants who are interested in teaching under 5s

**Date:** 29th March 2019

**Location:** Radisson Blu Hotel, Dublin Airport, Corballis, Dublin

**Cost:** €100/€90 (non-member/member rate)

## Conference Schedule

10.00 – 10.30	Registration	
10.30 – 10.45	Welcome	Joni Harding
10.45 – 11.45	Bond in the Pool	Ulrika Faerch
11.45 – 12.00	COFFEE BREAK	
12.00 – 13.00	Learning for life through Pre-School swimming	Steve Franks & Hannah Smith
13.00 – 14.00	LUNCH	
14.00 – 15.00	Engaging delivery of activities and games for babies and pre-schoolers	Katie Towner
15.00 – 15.15	COFFEE BREAK	
15.15 – 15.45	Swim into Happiness	Ulrika Faerch
15.45 – 16.15	Water Babies - above and below the surface	Hannah Smith
16.15 – 16.45	Question Panel	All Speakers
16.45 – 17.00	Close	Joni Harding

4 Swim Ireland CPD points

[CLICK HERE](#) to book your place. 

For assistance with group bookings and accommodation discounts, please contact the Education Team:  
+353 1625 1120 [education@swimireland.ie](mailto:education@swimireland.ie)



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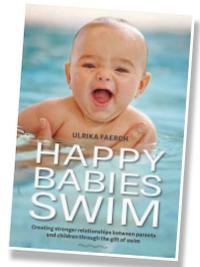
# Speakers



## **Ulrika Faerch** | Baby Swimming Expert

Ulrika Faerch is a former elite swimmer, published author, family counsellor, and an expert in infant and children's swimming whose life's work is helping to create strong and healthy emotional bonds between parents and children through swimming.

Ulrika lectures internationally and her travels take her to prominent swim schools throughout Europe, Australia, Asia and North and South America where she educates swim school teachers and parents in her training program with an emphasis on the "whole people perspective" that is the core of Ulrika's program.



Ulrika is the author of  
*'Happy Babies Swim'*



## **Hannah Smith** | Group Associate Director of Water Babies

Hannah has worked in the UK sport and leisure industry for over 20 years in a range of leisure operations and sports development roles, including ten at senior management level. A competitive swimming background started Hannah's passion for the sport and she started teaching younger club swimmers as a young teenager. Hannah became an ASA (now Swim England) Tutor at the age of 20 and has taught and coached all ages of swimmer throughout her career.

Hannah joined Water Babies at Head of Aquatics in 2012 and has since gone on to become a Group Associate Director, responsible for Aquatics and Workforce Development. Hannah manages the strategic direction of the aquatics side of the business across Water Babies Ltd, Water Babies International Ltd and WaterBumps Ltd.



## **Steve Franks** | Chief Executive Officer, Water Babies

Steve joined Water Babies as Group Managing Director in 2009 and went on to become its Group CEO. As well as being responsible for the overall strategic management and development of the Company, he has been heavily involved in developing and shaping, its vision and the strategic direction of the Water Babies group of companies which also includes WaterBumps Ltd, Water Babies international Ltd, its Aquatic Centre concepts together with the co-founder of the Company.

Steve is largely responsible for creating the current infrastructure of the Business as well as pushing Water Babies to the forefront of the industry sector, so it is now recognised as a "thought leader", in baby and pre-school swimming and early years physical activity in the UK and internationally.



## **Katie Towner** | Head of Learn to Swim, Swim England

Katie has been teaching swimming for over 14 years, with a special focus on pre-school and adult and child lessons. She maintains a high profile with the national governing body for swimming, Swim England, as the Head of the Learn to Swim department and a Swim England Tutor. Over the last decade, Katie has been instrumental in the development of Swim England's world-leading Learn to Swim Programme, which includes a prominent Pre-School Framework. She has helped to build numerous innovative products that support swimming teachers, operators and swim schools delivering Learn to Swim lessons across the UK.

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